

From: Christina Shea [<mailto:christina@christinashea.com>]

Sent: Thursday, May 03, 2012 9:08 PM

To: 'Greg'; gsmith@cox.net; 'Lynn Schott'; 'Pat Rodgers'; 'Anthony Kuo'; A. Milgrom@Medlase. Com; 'Bonnie O'Neil'; 'Barry Zanc'; 'Ben Pugh'; 'Cindy Papajohn'; 'Chris Gonzales'; 'Cheryl Okamoto'; 'Nourse, Don @ Newport Beach'; 'Don Davis'; 'Daniel Okabe'; 'Dina Rochford'; 'ELIZABETH THOMAS'; 'Fleury, Annie'; 'Glenn Llopis'; 'Jim Lizzi'; 'Janeen Hirson'; 'katherine daigle'; 'Paul Mahlow'; 'Lynn Schott'; 'Michele Assali'; 'Mike Ward'; 'Meg Waters'; 'Michael Hoover'; 'Mary Aileen'; 'Nicholas Nguyen'; 'Nourse, Don @ Newport Beach'; 'Daniel Okabe'; 'Pat Rodgers'; 'Paul'; 'Wendy Leece'; 'Chris Porto'; 'Phil greer'

Subject: 74th Central committee election South Irvine, Newport Beach, Costa Mesa, Huntington Beach, Laguna woods

Dear Friends,

I wanted to let you know, I am running as a candidate in this upcoming June 5th primary election, for the 74th Republican Central Committee.

I am reaching out to you, to ask you, if you would be able to send out an endorsement for me, to your friends, thru your email list and even post this on your Facebook or **Tweeter** page.

And if you could, would you ask them to forward the endorsement to their friends and family members as well?

Most folks don't know much about the Central Committee, so a personal endorsement to vote for me would be so appreciated.

Our Chairman Scott Baugh, who is also running in this race, and has chosen his own personal group of candidates to endorse, has tied up all the slate mailers, so the independent candidates were not able to buy on to these advertisements, for this race.

Therefore, I am reaching out to you, to ask if you would help me and please let all your friends know I am on the ballot and I would appreciate their support.

Thank you so much in advance for your help.

My very best,

Christina Shea

Have to love the Tweeter (bolded with my emphasis) page. Now let's establish the dialogue between the two women, Shea's rates and agreement to run Daigle's council campaign and please pay attention to the dates of the emails (cell phone and home phone numbers are deleted).

From: christina@christinashea.com [<mailto:christina@christinashea.com>]

Sent: Friday, **March 04, 2011** 9:52 PM

To: katherine daigle

Subject: Re: campaign material

Sure will and no 75 is just fine..send me any comments I will review tomorrow!

Sent from my Verizon Wireless BlackBerry

-----Original Message-----

From: "katherine daigle" <kdaigle362@aol.com>

Date: Fri, 4 Mar 2011 21:19:49

To: 'Christina Shea' <christina@christinashea.com>

Subject: RE: campaign material

I would like to pay you \$150 for 2 hrs, it is worth it to me. Setting this aside, I will take a look at it this evening and may make a couple of comments and I would like your feedback, you are the expert and I can be pretty aggressive in my writing. So I will send you a redline version (only a couple of comments) and please tell me if it is too strong.

Thanks again for your expertise.

From: Christina Shea [<mailto:christina@christinashea.com>]

Sent: Friday, March 04, 2011 9:06 PM

To: 'katherine daigle'

Subject: RE: campaign material

Did you have a chance to review the letter? We have all weekend to go over it to meet the submittal time for Monday..it needs to be easy to read and not allot of information as people will just not read it

so I wanted just clear and fresh..but your ideas are welcomed and I won't charge you more than one hr even with rewrites ok?

we will add your email at the bottom as well as web page but email is priority!

Going to work on some other stuff but send me any ideas for rewrites you may have..

Christina

From: katherine daigle [<mailto:kdaigle362@aol.com>]

Sent: Friday, March 04, 2011 8:59 PM

To: 'Christina Shea'; 'Katherine Daigle'

Subject: RE: campaign material

Thanks Christina

From: Christina Shea [<mailto:christina@christinashea.com>]

Sent: Friday, March 04, 2011 8:33 PM

To: 'Katherine Daigle'; 'katherine daigle'

Subject: RE: campaign material

Hi

I am not thinking of running Steven Choi is and Lynn Schott are Greg Smith

has indicated and a few others....have voiced desires.

You should talk to Steven after this election ok? If you win and I hope you do that will show credibility to him

From: Katherine Daigle [<mailto:kdaigle362@gmail.com>]

Sent: Friday, March 04, 2011 8:25 PM

To: 'katherine daigle'; 'Christina Shea'

Subject: RE: campaign material

Hi, my number is at the bottom of my email, see below, thank you again. You will have to tell how to set up a PAC, when it is time to move forward with the city. I am hoping to hire you when I begin, unless you are running again for the city.

Sincerely,

Ms. Katherine Nelson-Daigle

From: katherine daigle [<mailto:kdaigle362@aol.com>]

Sent: Friday, March 04, 2011 8:08 PM

To: 'Christina Shea'

Cc: 'Katherine Daigle'

Subject: RE: campaign material

Hi

I thought I sent you the media access info, it is at the bottom of the 2nd page, is this the language you were looking for?

Flyers/Printing: "Materials paid for by (candidates name); not endorsed by the Woodbridge Village Association

Thank you Christina, take your time, anytime is great for me.

From: Christina Shea [<mailto:christina@christinashea.com>]

Sent: Friday, March 04, 2011 6:58 PM

To: 'katherine daigle'

Subject: RE: campaign material

Hi

I have my Friday night Bible study in an hour....and a few things tomorrow

I will review the candidate statement once more.... as I just read it...and refresh it by rewriting your letter with some of the info but differently for a little change. I will probably work on this late tomorrow or Sunday afternoon but will have it to you Monday morning no later than 9:30 am maybe sooner if I complete it ok?

If I need anything I will call.....I do need that disclosure to add to the bottom or when I send it to you then you can add it

I think it can be in 6 point type but not sure

My number is 949 XXX-XXXX home office and cell 949 XXCX-XXXX

Send me your phone or did you? I can check the other emails

Me

From: katherine daigle [<mailto:kdaigle362@aol.com>]

Sent: Friday, March 04, 2011 5:54 PM

To: 'Christina Shea'

Cc: 'Katherine Daigle'

Subject: RE: campaign material

Christina

I have attached my candidate statement that I wrote and the front page of the reflections newsletter which states the candidates. I highlighted the two incumbents the woman is President, and she appears to be much younger than most of the other directors. Apparently, the director that spoke to me is looking for a new person to break up the older senior people that are running the board, I suppose a fresh, energetic, look.

What else can I give you, I am here most of the evening. And all day tomorrow and Sunday.

Thank you

From: Christina Shea [<mailto:christina@christinashea.com>]

Sent: Friday, March 04, 2011 3:43 PM

To: 'katherine daigle'

Subject: RE: campaign material

I can start to work on it tomorrow afternoon so send me all you can so I can get moving on it then send you a draft you review..then take it to WVA for their approval We need to add the disclosure at the bottom so I need the exact wording

From: katherine daigle [<mailto:kdaigle362@aol.com>]

Sent: Friday, March 04, 2011 3:00 PM

To: 'Christina Shea'

Cc: 'Katherine Daigle'

Subject: RE: campaign material

Hi Christina

Thank you for the quick response, I had no idea you were in the business of contracting, I thought you were in real estate, contracts is what I do. I specialize in commercial B2B or pharmaceutical, little government. I recently submitted information to the WOSB through the SBA to do contracting with the government, this is new for me.

Do you have a storefront or do you work from home? Why asked is I thought I would buy an hour of your time. Yes, I am interested in you drafting a flyer/letter for me at \$75/hr for approx 4 hr.

Were you aware that I am only a candidate for the south side of Woodbridge, the north side has their own candidates. There are approx 4 candidates for the south side, and 2 of them are incumbents. There is little chance that I would get elected, however, one of the board members caught me outside the meeting, he had stated "I hope you win, we need new blood in there". Did you overstate the full universe, since I am only applicable to the south side, of course, this would mean my costs would be cut in half.

Let me know what you need to draft the letter / flyer and if I can talk to you for about 30 minutes or so and what your consulting fee would be for that.

Take care, I hope to hear from you soon with specifics as it relates my candidacy. You know I am doing this for the exposure, I want to run for city council eventually.

Katherine

From: Christina Shea [<mailto:christina@christinashea.com>]

Sent: Friday, March 04, 2011 11:43 AM

To: 'katherine daigle'

Subject: RE: campaign material

Hi

I work on government relations, community relations contracts. I also help local candidates with strategy and consulting for their campaigns as I have been so involved for so many years in politics.

I know most needs related to political campaigns..signs..letters..etc.

I just called my friend and former aide Don Davis ...who is a WVA board member and he is going to get me a better cost for the bulk mailing per piece from the Association. It will be less expensive for you to go thru the Association than the mail house.

Here is what he said: he just called the full universe is appx 7100 and the appx cost to mail out the letter with labels etc is 44cents...so for that full universe it is appx \$3100 plus you need to pay for the letters to be printed and the envelopes to be printed.

You can also request certain tracts to be mailed to perhaps ones you can't walk.

He said very few candidates send out letters so this would be very effective if you can afford to do this.

I can help you craft your letter..work on a letter head unless you want to do that yourself... ..should be as stated before.. just a simple: From the desk of Katherine Daigle probably best in reflex blue...I can call and find the cheapest printing for envelopes and one page letter

Take the letter for approval if the WVA allows me to you may need to do that..then take the envelopes and letters finally printed and deliver to the association for approval.

I charge \$75 an hr ..my government relations contracts I charge more...

It is up to you..it probably won't take more than 4 hrs ...but I could just help write the letter or do what you see is in your budget..ok? I hope you win!

Remember besides the 44 cents you would have to pay for the cost of printing and bulk mail stamp on top of the 44 cents per piece ...mine is for the labor

Whatever works let me know!

Christina

From: katherine daigle [<mailto:kdaigle362@aol.com>]

Sent: Friday, March 04, 2011 10:40 AM

To: christina@christinashea.com

Cc: 'Katherine Daigle'

Subject: RE: campaign material

Hi Christina,

Thank you for getting back to me so quickly. I have attached the information I was given in regards to media. I did not know you have a consulting business, I am finishing up my website, I am starting my business, knd Legal Consulting LLC. My job search is still uncertain, I am still searching for FT employment, that is why I am starting my own.

Brittany and Phillip will hand deliver flyers, this of course will save money. Phillip also has access to many seniors working at the community centers in Woodbridge, I know I have their support. Phillip has gained support in those individual community groups within Irvine, again through the senior centers.

What type of consulting work do you provide, are you a PR firm? Maybe I can solicit you to draft a campaign letter, what are your fees? The \$4,000 is steep and I am short on time and money, since the election is the first week of April. I would like to work with you if this is your business and I would like you to provide me with your fees to at the very least draft a flyer. I called Logo works, they have done my business cards and letterhead, and they are developing my website. However, I would rather pay you than them, let me know if you are interested in helping me.

Thank you very much Christine

Katherine

From: christina@christinashea.com [<mailto:christina@christinashea.com>]

Sent: Friday, March 04, 2011 7:53 AM

To: katherine daigle

Subject: Re: campaign material

the desk of katherine daigle..then dear resident I have lived in woodbridge for so many years..a bit of your professional background and why you want to run..then ask for their support you can add your email address for response

..you only need to create a committee if you raise over \$1000 which u may not need to do..there are companies that produce the labels for your mailing zip code and then they can be taken to a local mail house..

hey will print fold stuff add label and mail for you..this is what I do as part of my consulting work.. Not too difficult really!

But if you haven't done this prior it may seem overwhelming..are you working full time now?

Christina

Sent from my Verizon Wireless BlackBerry

From: "katherine daigle" <kdaigle362@aol.com>

Date: Fri, 4 Mar 2011 00:08:03 -0800

To: <christina@christinashea.com>

Subject: FW: campaign material

Hi Christina,

Would you happen to know of anyone in Irvine that would develop and print campaign material for flyers or a letter? As you know, I am a candidate for the WVA Director position and the election is the first week of April, I would like to do a flyer or letter to send out to the residents.

BTW, if elected or if not, I will run for Irvine City Council the next election cycle. Thank you for your help.

Sincerely,

Ms. Katherine Nelson-Daigle

The emails between the two women continued through the June primary election when Shea ran for and lost a bid for the Republican Central Committee. Daigle sent emails to her friends encouraging votes for Shea and, after the election, sent notes of support to a discouraged Shea.

When Daigle was pressured by GOP strategist Angela Toft to withdraw from the council race least Daigle hurt Shea's chances of being elected, Daigle did. At the urging of Daigle's lead campaign consultant Roger Lee, someone with no track record with any candidate in Irvine, Daigle was persuaded to run for Mayor. After pulling papers and turning them in, Shea sent Daigle an email on August 10, 2012 expressing shock.

From: Christina Shea [<mailto:christina@christinashea.com>]

Sent: Friday, August 10, 2012 6:49 PM

To: 'Katherine Daigle'

Subject: Mayoral candidate

Hi Katherine,

I was shocked you pulled papers for Mayor and had them back in a few hrs yesterday.

You will be helping Larry Agran, possibly win for Mayor, which is very disappointing to me and many of our Republican friends.

But I am sure you thought this thru.

I just wanted to say, I know you asked for my endorsement on Linkend several weeks ago,

And, of course, for a business use, that is fine.

However, I can't and don't give you my permission to use that endorsement in this Council/Mayoral race on any literature, fliers, TV ads or any public or private communications.

As that would, give a mixed message, to the public, and create a conflict for my friend Steven, who I have endorsed for Mayor in this upcoming campaign season.

Thanks much,

Christina Shea