IMPARTIAL ANALYSIS BY CITY ATTORNEY
MEASURE D

(Sections 401, 401.05)

Measure D makes changes to the Santa Ana Charter regarding City Council term limits and adds a provision to the Charter calling for the adoption of a Code of Ethics and Conduct governing members of the City Council and the City's boards, commissions and committees.

First, Measure D amends Section 401 of the Charter to change the term limits of city councilmembers from two terms to three terms.

Second, Measure D adds a new Section 401.05 to the Charter which directs the City Council to adopt a Code of Ethics and Conduct with the stated goal of assuring public confidence in the integrity of local government elected and appointed officials. Section 401.05 directs that these new standards be adopted within six months of the effective date of this Charter amendment.

If Measure D is approved, the amendments would be in effect for the November 2008 General Election.

THE ABOVE STATEMENT IS AN IMPARTIAL ANALYSIS OF MEASURE D. IF YOU DESIRE A COPY OF THE MEASURE, PLEASE CALL THE SANTA ANA CLERK OF THE COUNCIL OFFICE AT 714-647-6520 AND A COPY WILL BE MAILED AT NO COST TO YOU. THE TEXT OF THIS MEASURE IS ALSO AVAILABLE ON THE CITY'S WEBSITE AT: http://www.santa-ana.org/coc/

ARGUMENT IN FAVOR OF MEASURE D

The Santa Ana City Charter needs to be amended and reformed.

Santa Ana City Officials and community leaders representing Santa Ana's many neighborhoods agreed, and they recommend a YES vote on Measure D!

Santa Ana community leaders strongly believe that ethics reform and term limits will make City government more honest, effective and accountable to voters. It will reduce the power and influence of special interests and developers.

- A **YES** vote on Measure D will require elected officials and members of appointed boards, commissions, and committees to adhere to a tough new Code of Ethics and Conduct to assure public confidence in the integrity of local government elected and appointed officials.
- A **YES** vote on Measure D establishes a limit of three terms on City Councilmembers to reduce the power and influence of City Hall bureaucrats and developers.
- A **YES** vote will create a more experienced and stable legislative body that will better serve the City of Santa Ana.
- A **YES** vote on Measure D will make City Hall accountable to Santa Ana residents – not the powerful special interests.

Perhaps the best part of Measure D is that ***it doesn't cost taxpayers a single penny*** and may even save the City money that can be better used to promote public safety efforts.

Measure D is the most effective way to make sure that City government is more honest, effective and accountable to the voters.

DON'T BE FOOLED BY THE DEVELOPERS. DON'T BE MANIPULATED BY THOSE THAT FEAR A CODE OF CONDUCT. ETHICS REFORM IS NEEDED TODAY!

Please join us in voting **YES** on Measure D!

s/ Miguel A. Pulido
Mayor
City of Santa Ana

s/ Sal Tinajero
Councilmember
City of Santa Ana

s/ Lisa Bist
Former Mayor Pro Tem
City of Santa Ana

s/ Max Madrid
Parks & Recreation Commissioner
City of Santa Ana

s/ Joe F. Ramirez
Personnel Boardmember
City of Santa Ana

ARGUMENT AGAINST MEASURE D

The proponents of Measure D would have us believe that it is about term limits. Yet it EXTENDS the terms for Santa Ana City Council Members ANOTHER FOUR YEARS. And it DOES NOT include Mayoral term limits! Instead we are offered a Code of Conduct. But we already have a remedy for corrupt politicians – THEY GET INDICTED!

The fact is we ALREADY have term limits, which limit our City Councilmembers to two 4-year terms, for a total of eight years in office. Why do they need to be in office longer than our U.S. presidents? Nationally, the average length of service allowed in term-limited cities is 7.9 years.

What we DON'T HAVE is mayoral term limits. If we need any new term limits, they should be on our Mayor, who currently has NO LIMITS whatsoever. The Mayors of Anaheim, Phoenix, Denver, Dallas, Los Angeles, Long Beach, and San Francisco all have 8 year term limits! In fact, the Santa Ana Charter Review Commission RECOMMENDED mayoral term limits. But the majority of our City Council has IGNORED their findings – and CONTINUES to do so.

Last year, Santa Ana Councilmembers Mike Garcia, Jose Solorio, and Carlos Bustamante, supported Measure BB, which prohibited termed-out Councilmembers from running again for 8 years. They said that "it is important to create opportunities for new leadership in the City of Santa Ana. Recycling the same leadership on the City Council is not in the best interests of the city."

Don't be fooled! Please VOTE NO on the fraudulent Measure D. Please call the City Council Charter Review Ad Hoc Committee at (714) 647-6900 and let them know what YOU THINK about term limits. Please ask them why the Santa Ana City Council wasted $150,000 of our tax money by putting the bogus Measure D on the ballot!

s/ Michele Martinez
Councilmember
City of Santa Ana

s/ John Palacio
Trustee
Santa Ana Unified School District

s/ Tish Leon
Parks & Recreation Commissioner
City of Santa Ana

s/ Art Pedroza
Housing & Redevelopment Commissioner
City of Santa Ana

s/ John Raya
Resident
City of Santa Ana