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## Martinez Leads all AD 69 Candidates in Fundraising over the past Six Months and Surges into Cash on Hand Lead

**Santa Ana, California** – Santa Ana City Councilwoman Michele Martinez raised more in campaign contributions than both of her competitors over the six month fundraising reporting period that ended on December 31st and leads the field in total cash on hand. Martinez’s \$100,000 fundraising haul came in less than four months and was around \$10,000 higher than her nearest competitor, who raised around \$90,000 over a period of six months.

“We are incredibly proud of the grassroots support we have built in such a short period of time,” said Martinez. “Our message of fighting for working class families, protecting frontline services and ensuring safe and healthy neighborhoods is clearly resonating. Our early fundraising advantage will ensure we have the resources needed to communicate these priorities with voters.”

AD 69	1/1/2011-6/30/2011	7/1/2011 – 12/31/2011	Total Cash on Hand
Michele Martinez	N/A	\$100,299	\$92,484
Julio Perez	\$23,962	\$90,795	\$70,498
Tom Daly	N/A	\$51,758	\$41,081

Martinez’s campaign has received early endorsements from ten current and former members of the California Legislature, the Majority of the Santa Ana City Council and community leaders throughout Orange County.

As a member of the Santa Ana City Council, Martinez represents approximately 60% of the newly configured 69th State Assembly District. She was first elected to the Santa Ana City Council in 2006 and re-elected in 2010. A strong advocate for public safety, economic development and education on the Council, she chairs the Parks, Recreation, Education and Youth Committee and is a member of the Neighborhood Improvement/Code Enforcement Committee. Michele holds a B.A in Criminal Justice from California State University Fullerton and she is a product of Santa Ana High School and Santa Ana College. She works as the Director of Orange County Nutrition and Physical Activity Collaborative Obesity Prevention Plan.

Martinez is running for California’s 69th State Assembly District, which includes the city of Santa Ana and portions of Anaheim, Orange and Garden Grove. By population, the 69<sup>th</sup> Assembly District is the most Latino seat in California. Latino surname residents make up around 76% of population and compose over 50% of the electorate. Female Democratic voters hold a 6% registration lead over their male counterparts.

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